



OUR MISSION FIELD

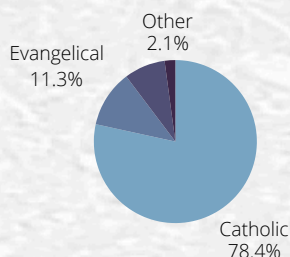
MEXICO

The United Mexican States, which shares a border with the United States, is a federal republic. The nation consists of 32 federative entities, including 31 states and Mexico City. Its governmental structure is based on a separation of powers into three independent branches: the executive, the legislative, and the judicial.

CULTURE

- The people of Mexico are proud of their native heritage; each region has its own traditions and celebrations that have preserved ancient ancestral customs.
- Family is a very important part of Mexican culture, with parents generally being respected and loyalty to the family being paramount.
- Mexico is a very superstitious country. While some superstitions are common to American culture—like making a wish when blowing out candles—they are taken much more seriously by many people in Mexico, even Christians.
- Historically, Mexico has been a religious country and the second most Catholic nation. However, religion does not hold as much respect or importance among the newer generations.

RELIGION



THE NEED

- **Need to Proclaim the True Gospel:** Because Catholicism is so prevalent, there is a great need to proclaim the true Gospel that our salvation is by faith alone (Ephesians 2:8-9).
- **A Need for Biblical Clarity:** There is a critical need to guide people toward a biblical understanding of the Holy Spirit and true worship (John 4:24)
- **A Need for Personal Faith:** There is an urgent need to challenge the temptation to rely on a cultural religion, calling people to move toward a personal relationship with God (John 14:6).
- **A Need for Discipleship:** There is a significant need for intentional discipleship to combat the widespread confusion of doctrine and build a strong, biblically-grounded faith (John 8:31-32)

POPULATION

128,998,493 - As of Jan 1, 2024

♂ - 49.3% of population

♀ - 50.7% of population

28.3 - median age